



# TERMIDOR<sup>®</sup>

TERMITE CONTROL



 **BASF**

The Chemical Company

## Termites can destroy your home

Termites are increasingly causing major structural damage to buildings throughout Australia and striking fear into the hearts of homeowners.

With the home so often the major family asset, and termite infestation being essentially un-insurable, homeowners are desperately seeking reliable protection against termites.

Termites can be found throughout mainland Australia. They live in a central nest or colony, from which they forage over large areas in search of timber – their staple food. Once a source is found, worker termites strip and partially digest the timber before returning to the nest to feed the colony. Some colonies may contain over one million hungry termites, and the timber used to build homes provides a very attractive meal.

Attacking in large numbers, termites can feed to the point of leaving only a thin timber veneer, and this can happen in a matter of months.

Since the banning of older but effective chemistry in the 1980's as a result of environmental concerns, there has been a frenzied search for a termite control product (termiticide) that offers real, long-term control with fast initial kill, no smell and low toxicity to humans and pets.

After many years of patient research, the solution has finally arrived... The Termidor **INSIDE OUT** program.

## How to turn termites Inside-Out

Termidor now comes in two formulations, Termidor Dust and Termidor Residual Termiticide (Termidor), the perfect combination, both inside and outside your home, to ensure complete termite nest elimination and full protection from future termite attack.

## Termidor Dust

Termidor Dust is the culmination of over 10 years research in Australia to find the perfect termite nest elimination product. Termidor Dust is applied by professional Pest Control Operators directly on to the termites, either inside your house or onto activity around the yard (trees, fences etc). Termidor Dust is also perfect for treating active termite bait stations.

After treatment, the termites carry the dust particles on their bodies and eventually back to the nest (where ever that may be) via the unique Transfer Effect™. Extensive Australian research proves that it takes as little as 2 to 4 weeks for total termite elimination. This is much faster than expensive baiting systems and you will not require numerous visits from the Pest Control Operator to achieve success. Eradication of one termite colony with Termite Dust does not guarantee protection from a future attack by other colonies in the area. Termite dusting is not designed and should not be used as a stand-alone treatment. Therefore a continuous chemical treatment such as Termidor Residual Termiticide should be applied immediately following successful eradication of termite activity in the home to ensure protection in the future.

## Termidor Residual Termiticide

Termidor is applied as a continuous chemical soil zone around and under the home. Some termiticides are repellent and rely on keeping termites away from treated structures.

While such products are toxic to termites, very few of the termites are actually killed before being repelled by the termiticide barrier. As a result, termites remain alive and actively seek gaps in the barrier in order to gain access to the building. They do this day after day, year after year until they find a way through.

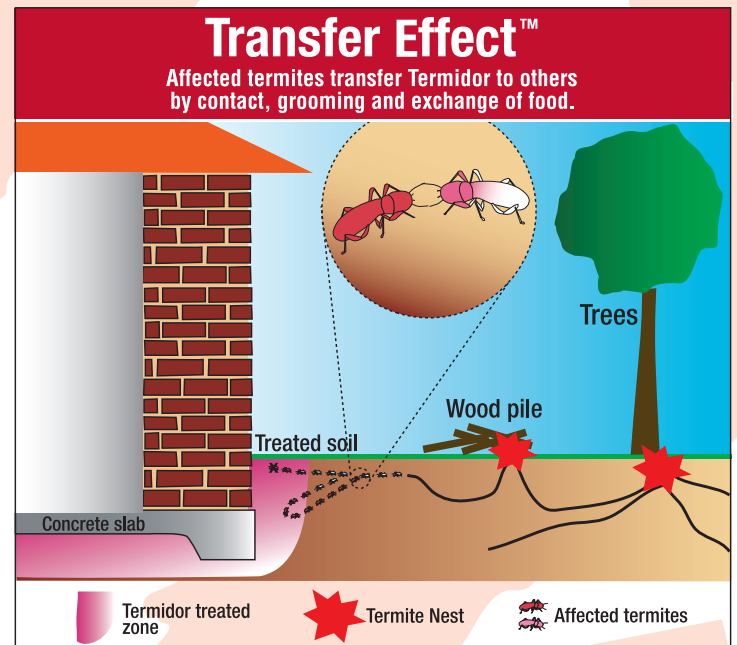
Termidor is non-repellent to termites. This means that they cannot detect the product and will not avoid the treated area. As a result, termites continue to randomly forage through the soil until they encounter Termidor and pick up a lethal dose.

## How does Termidor work?

Termidor moves only a small distance outward from the site of application before binding tightly to organic matter in the soil. This means that Termidor concentration decreases with increasing distance from the site.

Termites first come into contact with Termidor at the edge of the treated zone as they tunnel through the soil towards the home. At this point, the product is at its lowest concentration. Those termites that do not immediately continue tunnelling into the Termidor treated zone will survive long enough to transfer Termidor to others in the colony through normal feeding and grooming.

This unique Transfer Effect™ is devastating to other termites not directly exposed to the Termidor treated zone, and indeed may wipe out the entire colony. If termites continue to tunnel into the treated soil where Termidor concentration is higher, they will die more quickly. This means that Termidor is two termite treatments in one.



## Then why use the Termidor Dust?

There are some situations where termites may be present in the house with no connection to the exterior. This may have occurred because of a previous treatment conducted with older termite control products that are repellent, thus trapping them inside with no choice but to feed solely on the house timbers. Also, leaking plumbing inside the house can create conditions where the termites do not need to return to the soil for their moisture source. Under these conditions, no liquid treatment will be effective. However, Termidor Dust



# Here's proof that termites can destroy your home.

▼ Nest found in timber sleepers in gardens.



▼ Termites building mud tunnels up the brick wall and over ant capping.



▼ Termites gaining entry into house via steel post.



▼ Termites active in wall cavity.

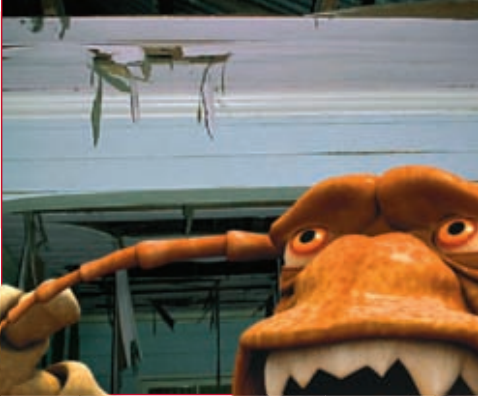


## Avoid this...

▼ \$10,000 damage, not covered by insurance.



▼ Termite damage, house demolished.



The performance of Termidor has been proven around the world, in all types of conditions, and in the most difficult to control situations.

**TERMIDOR<sup>®</sup>**

**INSIDE  OUT**





If you're  
not  
asking for  
Termidor,  
you're  
asking for  
trouble.

**It's your home,  
why risk it?**

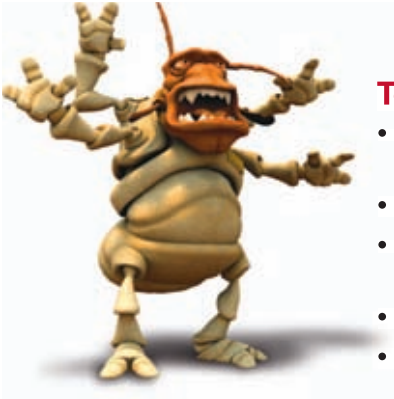


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**INSIDE**  **OUT**



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### Termite Tips

- DO have your licensed Pest Control Operator conduct thorough inspections of your home and surrounds at least every 12 months, and more frequently in high risk situations.
- DO keep all sub-floor areas clean, dry and well ventilated where possible.
- DO fix up leaking plumbing eg: downpipes, gutters and taps, and ensure that there is good drainage around the house.
- DO NOT build up soil, mulch or garden beds against the house.
- DO NOT store timber or wood-based materials under or against the house.

### Termidor delivers these outstanding advantages:

- Unique Transfer Effect™ for unequalled termite control
- Low dose
- No effect on soil micro-organisms, earth worms and plants
- Long-term residual control
- Fast elimination of termite activity
- Non-repellent
- Water-based

**Termidor Hotline: Free Call 1800 006 393**

**[www.termidor.com.au](http://www.termidor.com.au)**

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